

VICTORIA HULING

SENIOR GRAPHIC DESIGNER

CONTACT

victoriahuling.com
hello@victoriahuling.com
443.987.0298

330 Princeton Lane
Bel Air, MD 21014

EDUCATION

Messiah College
Pennsylvania
Bachelor of Art (2016)
Studio Art: Graphic Design

PROFICIENCIES

Design Products

- Adobe Suite
- Figma
- Microsoft Suite
- Google Suite
- Canva

Website Platforms

- WordPress
- Squarespace
- Wix
- Shopify

SKILLS

- Branding
- Advertising
- UI/UX Design
- Digital & Print
- Animation
- Videography



PROFILE

With over eight years of professional experience, I bring expertise in all aspects of design and project management. My creativity, versatility, and efficiency, combined with a diverse skill set, allow me to meet the unique needs of each client and project. Strong technical skills paired with effective communication make me adept at collaborating in individual, virtual, or team settings. Driven by a passion for problem-solving, I constantly explore new methods, techniques, and applications to elevate my work as a designer.

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER

Gecko Designs / Missoula, MT / January 2023 - Present

- Conceptualizing and creating brand strategy and impactful visual outcomes for a wide range of design services to meet client needs.
- Leading company into finding innovative solutions for improved processes and elevating design standards.
- Fostering collaborative environment by providing impactful feedback to promote creativity, cultivate growth and encourage critical thinking.

SENIOR GRAPHIC DESIGNER

Visionmark USA / Baltimore, MD / March 2017 - December 2022

- Worked with a team to create a personalized approach for each clients' brand and design assets that catered to their specific needs, while incorporating professional insights and creativity to build a successful identity and/or campaign.
- Utilizing a culmination of the Adobe products, Microsoft & Google suites, as well as various website platforms to provide a full range of services including branding, print, digital, publication, website and product design, as well as videography, advertising, packaging and illustration.

GRAPHIC DESIGNER

SmartCEO / Baltimore, MD / June 2016 - January 2017

- Managed the design, formatting and assemblage process for four 80+ page magazines per quarter. Created custom advertisements for event sponsors, designed website and social media graphics for company, created event-related materials and video graphics for award banquets.